****

**Manyoungar Broad Street | Chubor Old Road | Montserrado County| Republic of Liberia**

**Cell . +231776936941 | +231 886560249 | Email address:** [**shinningstarg22@gmail.com**](mailto:shinningstarg22@gmail.com)

**October 8, 2025**

**Madam Miriam Murray**

**Country Director**

**Plan International Liberia**

**Congo Town, Liberia**

**Dear Madam Murray:**

It’s pleasing to us at Shining Star Group of Companies (SSG), to submit a strategic communications pitch, proposing to **Plan International Liberia,** to help support your mission, vision, communication and visibility objectives and goals, focusing on repositioning your brand with communications and knowledge management improvement, across your country office.

**The** support is in three phases beginning at **phase I, with a c**ommunication needs **assessment, whereas phase II, is to provide s**trategic communications planning support, and **phase III, is to hold community engagement and public outreach activities, backed by training and knowledge management initiatives.**

Madam Murray, SSG brings a dedicated team of professionals to ensure your team receives the best in excellence from us.

We look forward to partnering with Plan International Liberia to amplify your voice, document your impact, and enhance your institutional presence.

Please see attached our pitch for your review and acceptance!

**Warm regards,**

A close up of a signature

AI-generated content may be incorrect.

**Heston M. Jackson, II**

**Consultant, Communications Manager**

**SSG Media & Communications Consulting**